In the beginning there was the darkness. Then came the light. And it produced opposites: FIRE — red and raw, whose power was the key to the emergence of one of the most significant discoveries of all times — glass... and its opposite, frosty, solid and clean ICE. These elements create a harmonious combination, the perfect opposites which are also enemies who fight for life and death... the winner of the collision between these elements is the durable SIMAX glass, which will endure the fiercest heat of fire and the ruthless cold and hardness of ice. SIMAX — the glass that can tame the elements.
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